



The FIVE Top Tools for Boosting Your Marketing Activity

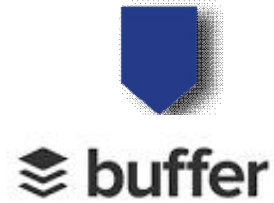
(And they are all FREE to use!)

1



Possibly no surprise to you, but one thing you need to understand is the POWER of using LinkedIn in your Marketing Activity – it can save you hours of wasted time and money by just using a few simple things effectively.

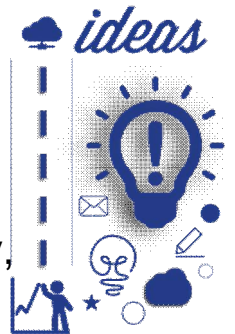
One of the BEST Tools we have used for automating the core (well we think so!) elements of social media. The basic account allows posting in a co-ordinated way – One article can be sent out to multiple streams at the same time!



3



ProfileHopper is the New Kid on The Block and is looking to get a hold on the LinkedIn Automation Arena. In short, once installed and left to run, it will 'visit' other profiles which, in theory, encourages them to return the favour!



Another Automation Tool similar to above; DuxSoup has advanced features like 'X-ray' but for now you can make do with the FREE version which includes a tracking element to help you to get started.

4



5



This is an excellent online picture editor that does so much more, Access to Millions of FREE images. Templates already set for most online channels that you would need. Play with it and see what you can create in minutes!

There are so many more tools that you can use to help you with your journey to marketing freedom and a lot of them are free – these are just my favourites

